Campterra Theme Documentation

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Quick Start Guide

- 1. Install and activate Campterra WordPress theme.
- 2. Install and activate required plugins. You may optionally disable unneeded plugins later.
- 3. Import sample data (if you install a theme on a fresh website).
- 4. Add rental spaces for RVs or tents and enable booking services (work with MotoPress Hotel Booking plugin).
- 5. Set up and customize the front page.

- 6. Edit website identity, menus and header in the WordPress Customizer.
- 7. Customize other website pages.

Installation

- In your WordPress admin panel, go to Appearance → Themes and click the Add New button.
- 2. Click **Upload Theme, Browse** and Choose File; then select the theme's ZIP file. Click **Install Now**.
- 3. Click **Activate** to use your new theme.
- 4. You'll be offered to install a number of different plugins that ensure the theme will look like the demo you can install all of them and later deactivate / uninstall plugins you won't need.
- 5. Once all plugins are installed and activated, you may want to import sample data to the theme to edit all pages easier and quicker.

Warning! Import sample data only in case it's a fresh website and it doesn't contain any custom content!

Import sample data

When all required plugins are installed and activated, **Import Sample Data** menu should appear under **Appearance** menu on your WordPress website. Head over to this menu and run the importer by clicking on the "**Import Demo Data**" button.

Insert API keys

If you plan to use a Newsletter subscription with Mailchimp, you'll need to activate your MailChimp account via **Settings** → **Another Mailchimp**. Insert your MailChimp API key.

Now you can customize your theme!

There are 2 ways you can proceed with the theme customization:

- 1. General website settings and design customization.
- 2. Add rental units with MotoPress Hotel booking plugin and configure the needed settings for the booking system.

We recommend to start with a way 2. This will help you firstly add properties related content and only after that customize their appearance (as well as appearance of the rest of the theme).

Add rental units and enable booking

We developed our custom WordPress booking plugin (<u>MotoPress Hotel Booking plugin</u>) and integrated it with the Campterra WordPress theme. When installing the theme, you'll be offered to install and activate the Hotel Booking plugin.

The plugin fulfills several functions: with its help you will present all campground units, services, details of each accommodation as well as turn on online reservation of the properties.

With Campterra theme you can rent out multiple rentals of different types as single items or a complex campground bookable by a space. You can also rent out RVs of different types if you don't own a campground.

Note! This is just a quick guide of how to create a list of units and enable automatic reservations. When you need a step-by-step guide, check out the detailed <u>Hotel Booking plugin</u> documentation.

1. If the MotoPress Hotel Booking plugin is activated, two menus should appear:
Accommodation and Bookings. You'll need to add units available in your campsite via
Accommodation → Accommodation types → Add New. By default, the property reservation option is enabled (Accommodation → Settings → Disable Booking). If you imported demo data, you should see sample accommodation types which you can customize.

To make it even easier, firstly add the list of available categorized items **(optional)**: *Amenities*, all *Services* available (paid or free, e.g. parking, luggage storage, bicycle rent), and *Bed types* (under Settings → Bed types). Once these are added, you can head over to adding/customizing accommodation types.

The difference between Accommodations and Accommodation Types is the following: accommodations are physical bookable units, while Accommodation Types are just the catchall term for the same accommodations. For example, you may have 3 physical bookable Accommodations under a "Tent for 4 adults" Accommodation Type. The number of real units is added from the same Accommodation Types screen.

If you rent out multiple vacation rentals items, add them all as different Accommodation Types (e.g. tent, popup caravan).

If you rent out only one rental unit as a single item, add it as one Accommodation Type and set the "number of accommodations" to 1.

- 2. Add Seasons specific time periods that can come with different pricing (for example, Summer, 2019, April, 2020, weekends, etc.).
- 3. Add Rates to present the same rentals units with different amenities or hookup access. Your guests will be able to choose rates when booking a unit. From the same screen, you can add variable pricing if you need different pricing options depending on a number of guests and based on the length of stay.
- 4. Create all needed pages: Search Results, Search Availability, Complete Booking, Booking Confirmation, Booking Cancellation pages with appropriate shortcodes and messages. You should be offered to install these pages automatically.
- 5. Navigate to configure general plugin *Settings and* Payment gateways. (the plugin supports multiple units reservation by one person so you have no limit in setting adults and children number for the search availability form).
- 6. Configure Language settings.
- 7. Go to Shortcodes to get the needed ones and add to the needed pages and posts.

- 8. Create your booking rules to manage all or individual accommodations: go to *Bookings* → *Booking rules*. These rules allow you to set minimum and maximum check-in and check-out dates, minimum and maximum stay-in days for all or individual accommodations/units. Also, using this menu you'll be able to block the booking option for chosen accommodations at specific periods of time.
- 9. Optionally apply taxes and fees under Bookings → Taxes & Fees.
- 10. Optionally sync bookings with external calendars via iCal (under Bookings → Sync calendars). Detailed guide.
- 11. To view, add or delete your real booking requests, go to *Bookings* menu.

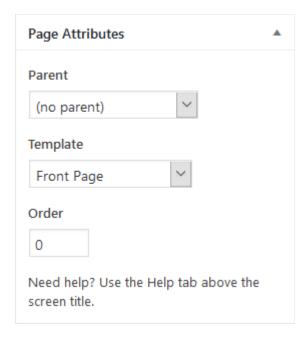
The plugin is translated into 14 languages. By default it's set to the language selected in your WordPress global language settings.

This is just a quick guide. Most likely, you'll need more details on how to work with the plugin, so please take a look at the *Hotel Booking plugin documentation*.

Set up the front page

Here are the steps to set up your front page:

- Go to Pages → Add New and add a page (if you use sample data, Home Front page, Elementor should already be there and you can customize it without creating a new page).
- 2. Label it appropriately, e.g. home page, front page.
- 3. In the Page Attributes, select Front Page template (no parent).



- 4. Publish your page.
- 5. Go to Settings \rightarrow Reading: set "Front page displays" to Static Page.
- 6. In Settings \rightarrow Reading set Front Page to the one you created during the step #2.



7. Save changes.

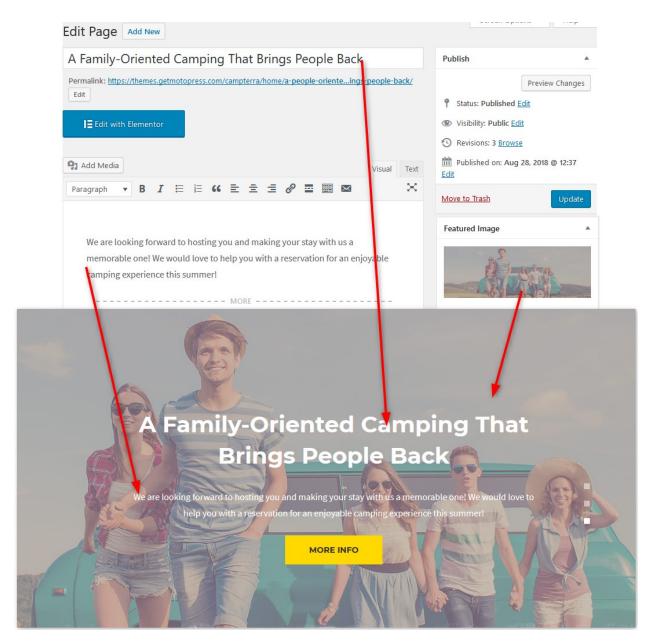
Front page customization

If you are using sample data, all pages, including the front page, should already be installed.

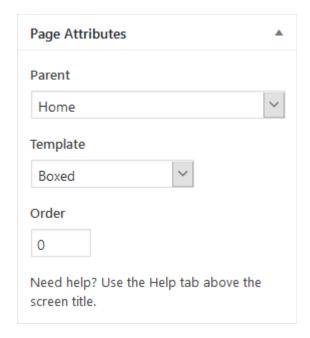
1.	The very upper part of the theme is a slider . It's built using child and parent WordPress
	pages. To customize each slide, you should simply go to Pages $ o$ Home $ o$ child pages
	of the Home page.

Home — Front Page, Elementor
— A Family-Oriented Camping That Brings People Back
Relax in This Beautiful and Friendly Environment
— Welcome to Campterra

The featured image is the actual slider image, the page title is a slider title and subtitle is the page content.

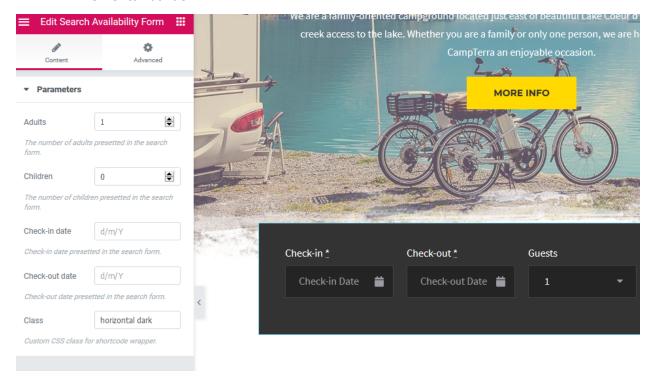


Make sure that the parent page of each slide is Home:



Add as many slides as needed and publish them.

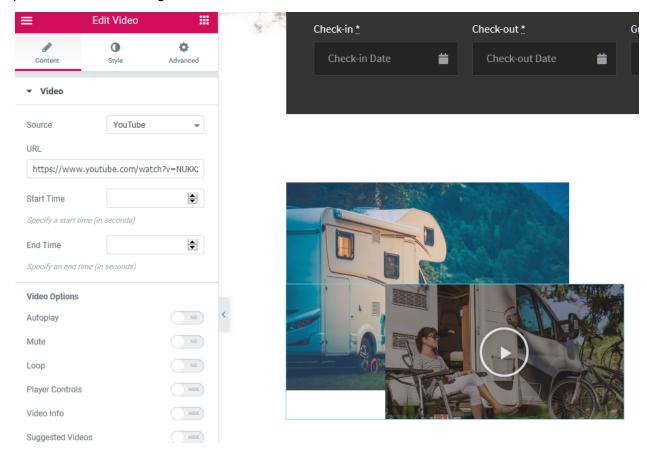
- 2. Go to **Pages** \rightarrow choose *Front Page, Elementor* \rightarrow Edit with Elementor.
- 3. Under the slider, there is a **search availability form**. You can customize its appearance in Elementor builder.



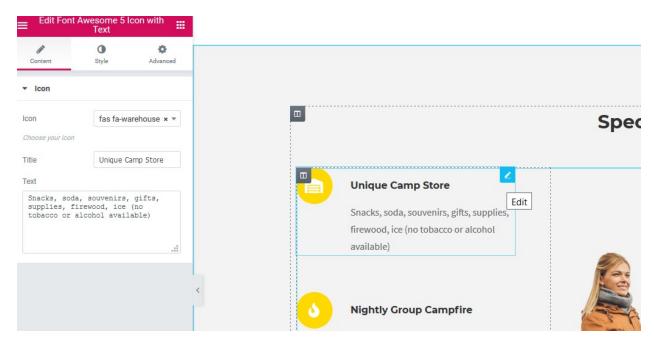
To edit/remove the fields of this search form (for example, enable 'adults' and 'children' parameters), you should navigate to the Hotel Booking plugin settings via Accommodation → Settings → Guest Management:

Guest Management	Enable "adults" and "children" options for my website (default).
	Disable "children" option for my website (hide "children" field and use Guests label instead).
	O Disable "adults" and "children" options for my website.
	Currently in Beta. Applies to frontend only.

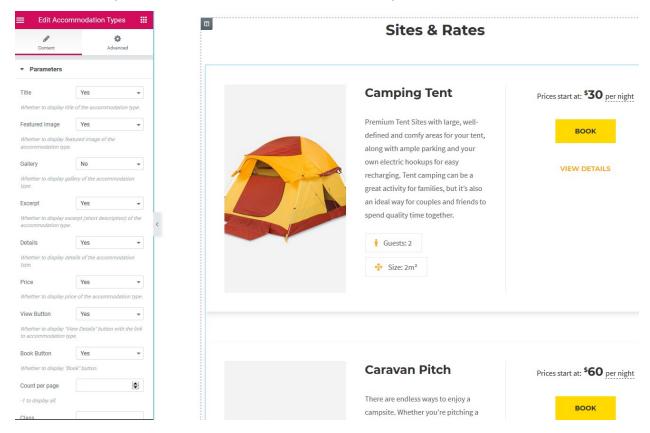
4. The **intro section** can be edited via Elementor: update welcoming message, upload your photo and video, change buttons, etc.



5. **The special features block** can be customized through the Elementor as well: update titles, icons, texts, images and all pieces of this block:

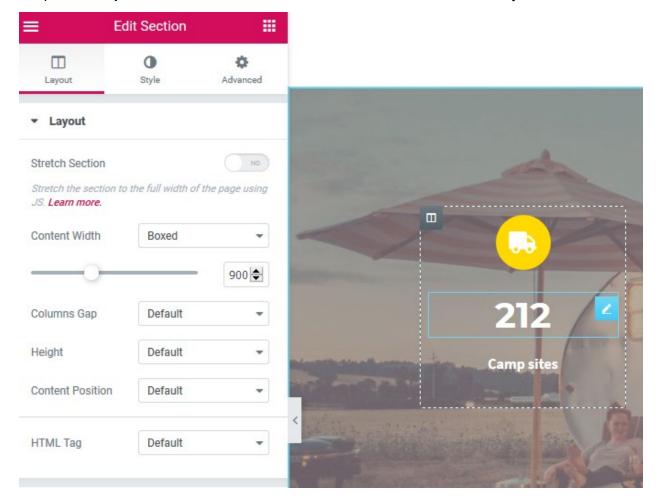


6. **The list of rental units** uses MotoPress Hotel booking generated content. To set the preferable listing appearance, tick on/off the needed settings in Elementor.

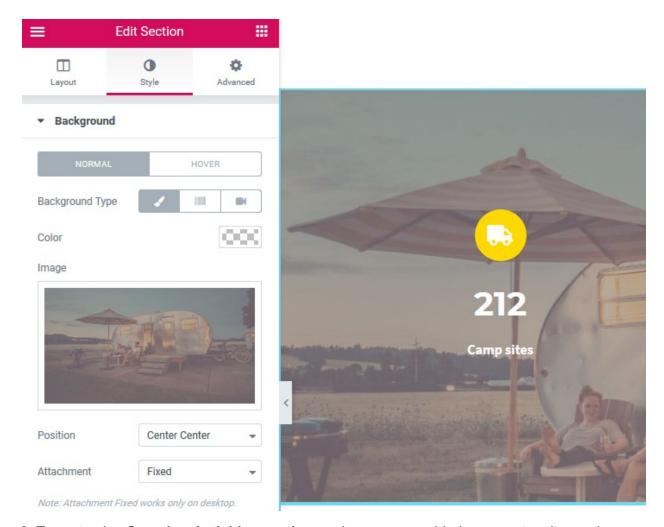


Make sure that all rental units are added with their amenities, sizes, sleeps, etc. (check out *Accommodation types*).

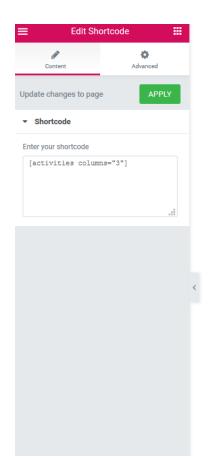
7. Update camp stats: customize texts, icons and numbers via Elementor layout tab:



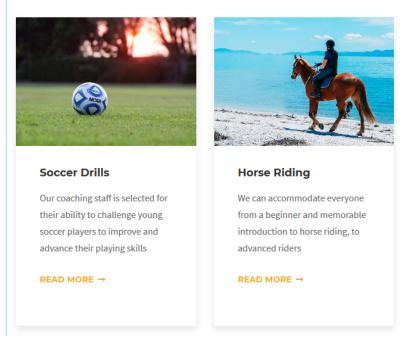
Switch to the Style Elementor tab to update the background image.



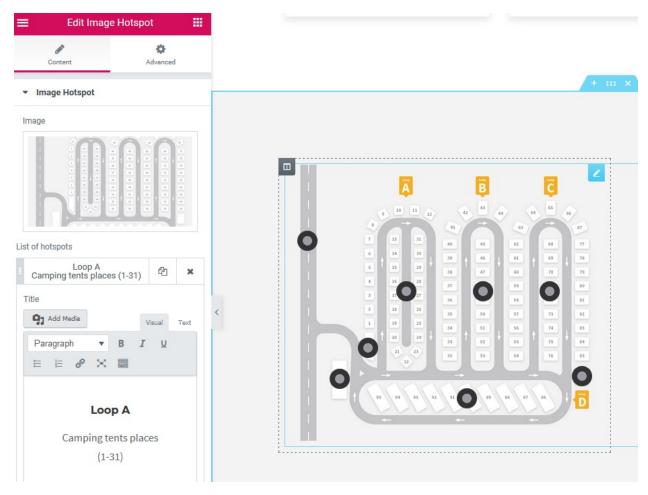
8. To customize **Camping Activities section**, make sure you added your custom items via WordPress dashboard → *Activities* custom post type. Add images and texts to each activity. Then optionally customize the appearance of the activities (edit the number of columns or section title).



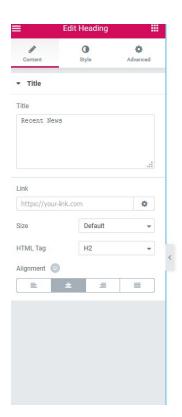
Camping Activities

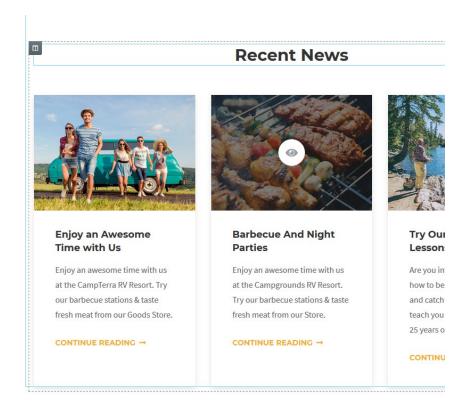


9. **Camp map** is built with a shortcode generated with a MotoPress Hotspot add-on and its widget created for Elementor. You can customize the markers, change map image and update an accompanied text block via Elementor:

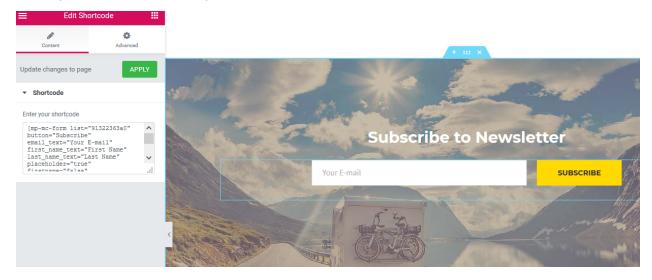


10. The recent **news block** generates a feed from your latest blog posts. Make sure your posts are added to achieve a beautiful block structure.



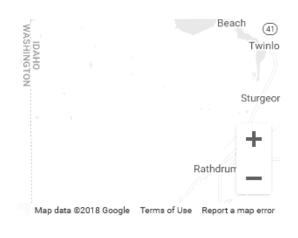


11. **Subscribe to newsletter section** is powered by Another Mailchimp widget plugin by MotoPress - it will help step up the email marketing with Mailchimp (you should have an account). Customize the shortcode parameters right in the Elementor. Make sure that you've added your Mailchimp API key via *Settings* → *Another Mailchimp*.



12. To customize **map location**, simply put your address in Elementor settings.

If you want to add any other section, simply click "Add template" or "Add section" in Elementor.



(Monday-Friday: 08:00 - 18:00



WordPress Customizer Settings

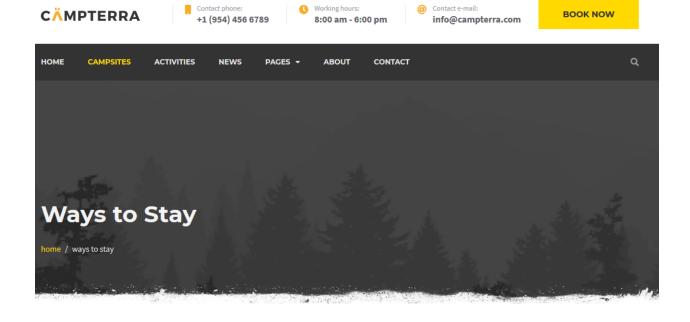
Go to **Appearance** → **Customize** to edit the following theme sections:

Site identity

Upload your logo, input a title, tagline and add a favicon. The theme supports SVG vector logos.

Header Image

Upload a header image that will be displayed on the inner pages.

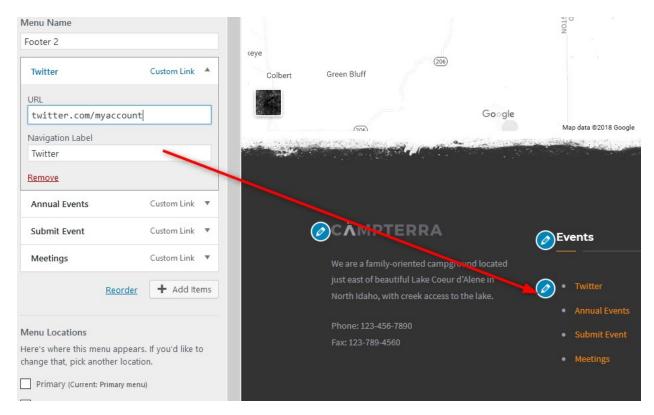




Menus

Here you can add menu items, change their location and content. Use "Add items" button to add add menu items to a particular menu and choose the location for this menu: primary, footer 1 and footer 2.

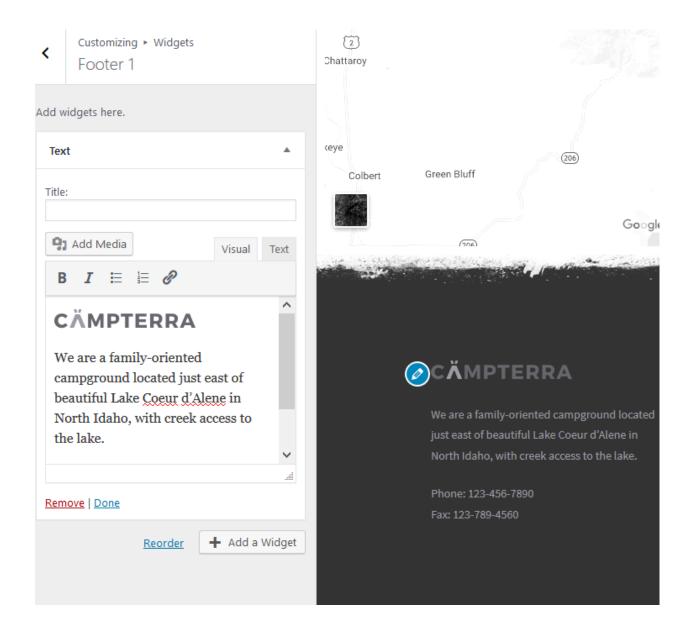
To add links to your social media profiles, you can simply add the appropriate labels (e.g. Twitter) and the social account URL to the footer menu (use Custom link item).



You can also customize, move or delete other menu items as well as change their positions.

Widgets

Here you can select the appropriate widgets for the following widget areas: sidebar and 3 footer locations (by default, the footer features news, activities, external links and a campground intro).



Theme options

Navigate to header options to update all contact info displayed in header: phone number, working hours, email, call-to-action button and its URL.



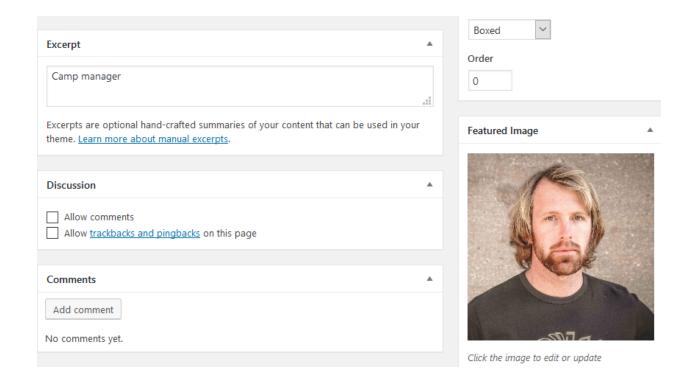
For blog layout, select 'with' or 'without' sidebar template (applied to blog and post archive pages).

Testimonials

Testimonials is a custom post type for Campterra. To properly display the Testimonials on any needed page, you should make sure that you've added the acutial reviews under *Testimonials* → *Add new*. Appearance of this custom post type is editable via Elementor.

Team

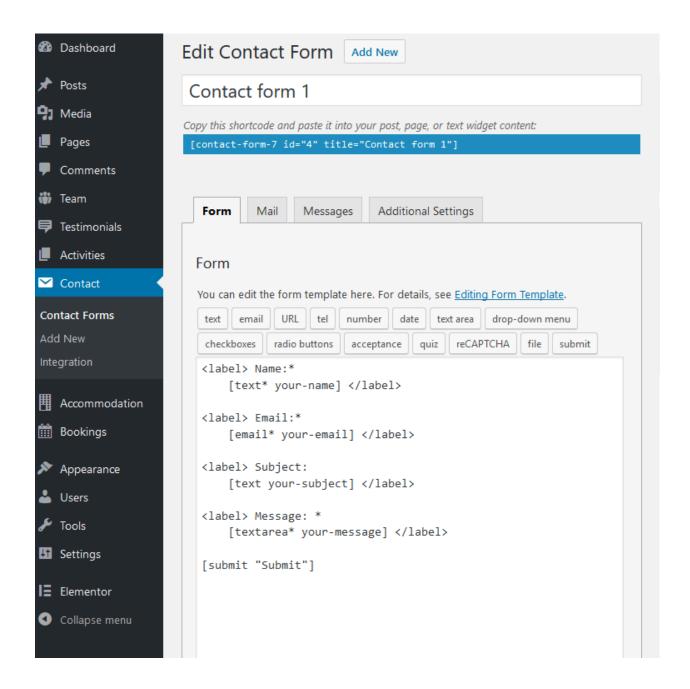
There is another custom post type for presenting your camp team (use for other purposes if you wish). Go to $Team \rightarrow Add$ new to add all team members. Excerpt (featured as job title) is used for subheadings. Use shortcode [testimonials] to display testimonials on any page.



Contact us page

The layout of the Contact page is designed with Elementor page builder so you can update it visually just like the front page or "About us" page.

The contact form is powered by the Contact Form 7 plugin. To properly display the form on the page / edit fields, you should firstly create a form via WordPress dashboard \rightarrow Contact \rightarrow Add new (or edit existing Contact forms)



Page templates

The theme provides a variety of page layouts. You are able to set the following page layouts which could be found at the right panel of the page editor:

Boxed

- Front Page
- Elementor Canvas
- Elementor full width
- With Sidebar
- Wide.